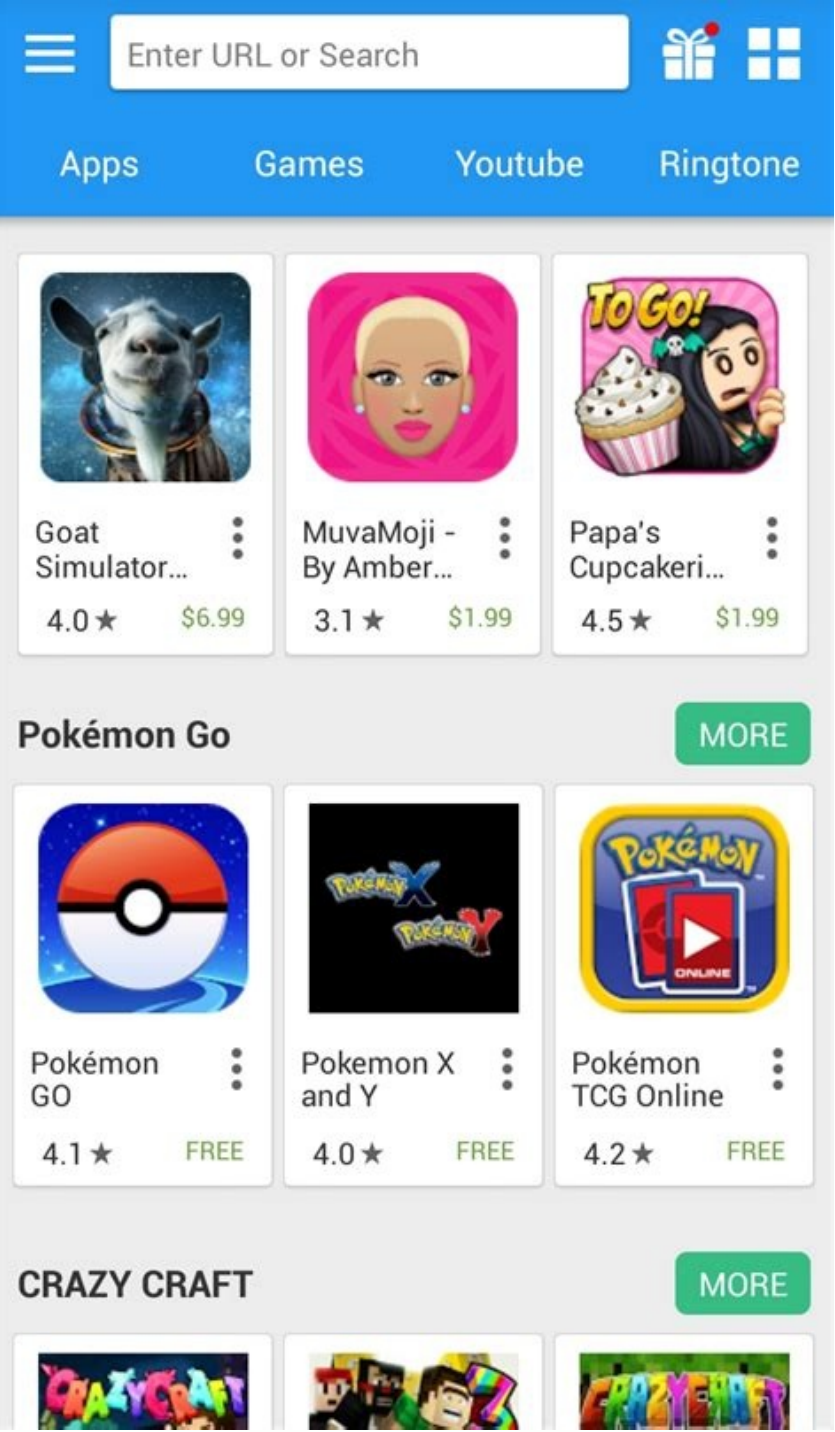


How many apps in app store vs android market

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Blackmart Alpha

Search results



Asphalt HD

Version: 3.0.7

Size: 6.81 MB

€4.99



Asphalt HD

Version: 3.3.7

Size: 10.51 MB

\$4.99



Asphalt 5 HD FREE

Version: 3.4.2

Size: 3.38 MB

Free

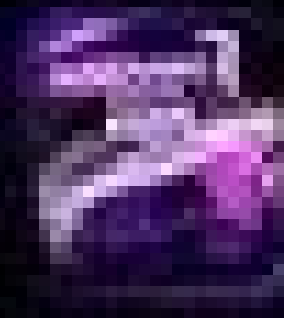


Asphalt 5

Version: 1.1.1

Size: 12.57 MB

Free



Asphalt 7 Free

Version: 0.81.13455.57316

Size: 216.80 KB

Free



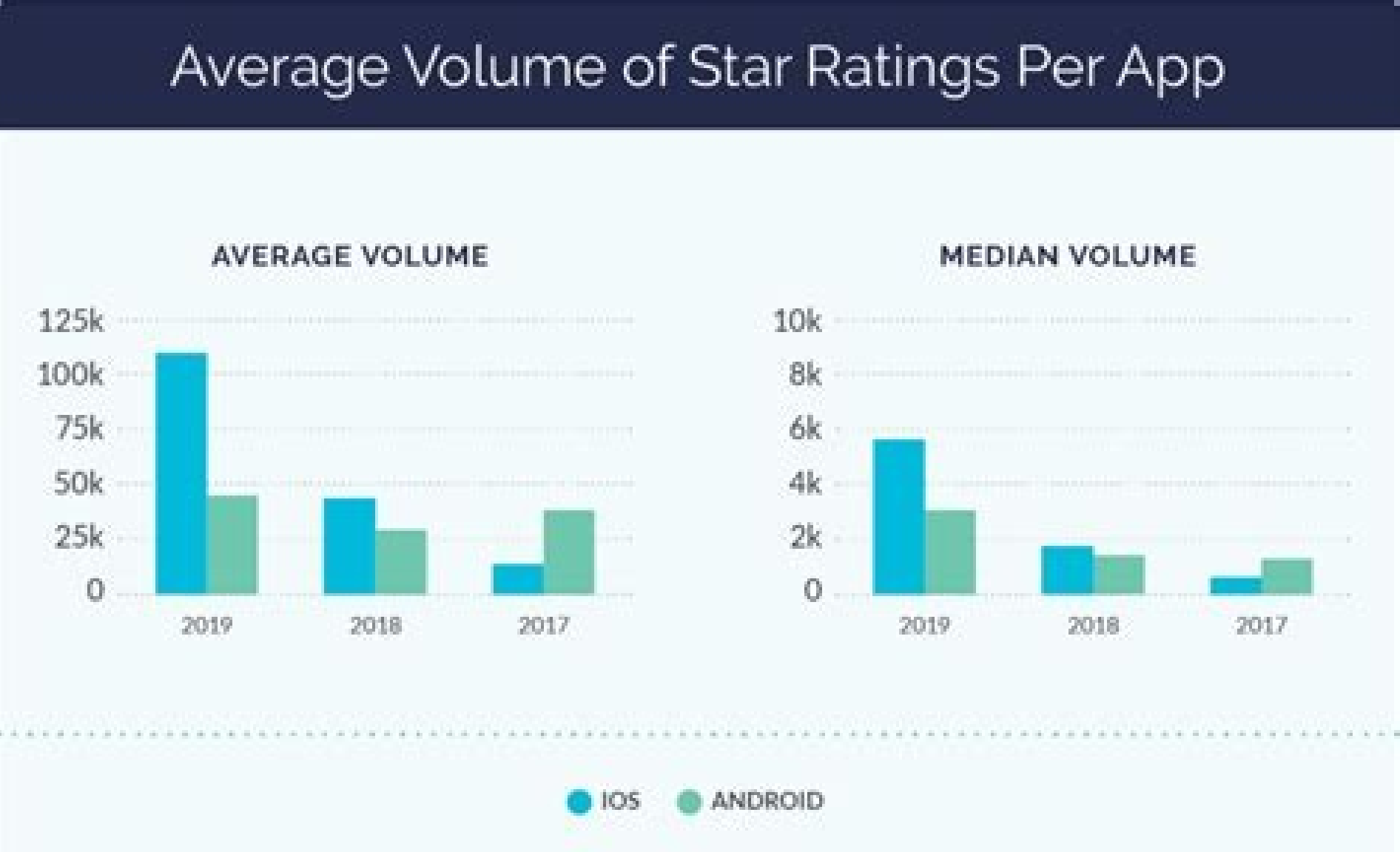
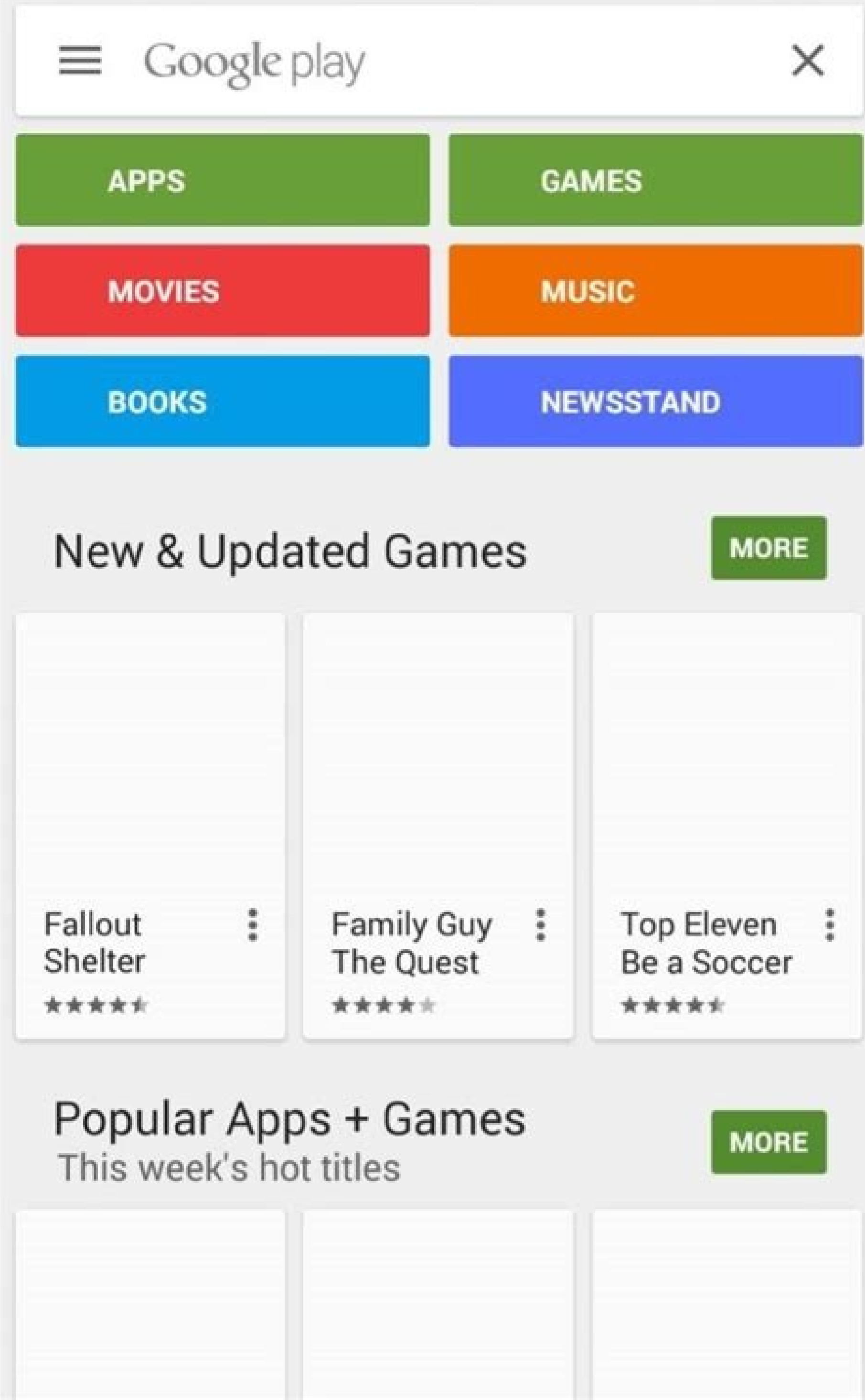
Asphalt 7: Heat

Version: 1.0.4

Size: 10.47 MB

Free





How many apps in apple store. How many apps in apple app store. How many apps in app store.

Outside of China, Apple and Google control more than 95 percent of the app store market share through iOS and Android, respectively. Both mobile OSes originally came with a few pre-installed apps, but quickly launched app stores, which allowed third-party developers to publish apps and games. Within a year of both being available, tens of thousands of developers were building apps and games for the platforms. In less than five years, both Apple and Google had over one million apps and games available, which generated millions in app revenue for both companies. The app economy was built on these two platforms, which have expanded their offerings to include apps for consumers and every type of business. It is estimated to be worth approximately \$6.3 trillion according to App Annie. Others have tried to match Apple and Google. Microsoft launched its own store for Windows Mobile and Huawei has its own store after being banned from using Android. There are also niche app and game stores outside of mobile, such as Steam, Epic Games Store, and the Microsoft Store app for PC. Apple and Google have both, for the past three years, added more barriers to entry for developers. They have also purged millions of apps from their respective stores, in an attempt to improve quality across the ecosystem. As Android is unavailable in China, several app stores have sprung up in the country, which include MyApp by Tencent, Huawei App Market, OPPO software store and a few others. These account for approximately 75 percent of all app downloads in China. Apple is able to continue to operate in China with its app store, although the Chinese government regularly sweep the store to remove apps and games. We have collected data on Apple's App Store and Google Play. Read on below to find out more. Apple App Store key statistics Apple's App Store has 3.59 million apps and 984,000 games Games make up 21.8% of the Apple App Store Business and education are the second and third most popular categories Free apps make up 92.3% of the Apple App Store Apps & Games in the Apple App Store Apple's App Store had 4,567 million apps and games as of June 2021, a 7.5% increase on the year prior. Apple App Store Quarterly Apps and Games 2009 to 2022 (mm) Apple App Store Annual Apps and Games 2009 to 2021 (mm) Apps in the Apple App Store The majority of apps on the Apple App Store are non-game, accounting for 78% of the app store. There were 3.593 million apps on the store as of June 2021. Apple App Store Quarterly Apps 2009 to 2022 (mm) Apple App Store Annual Apps 2009 to 2021 (mm) Games in the Apple App Store Apple's App Store contains over one million games, which cover almost every conceivable sub-genre of game. Apple App Store Quarterly Games 2009 to 2021 (mm) Apple App Store Annual Games 2009 to 2021 (mm) Most Popular Apple App Store Categories Paid vs Free Apps in Apple App Store Average App Price in Apple App Store Google Play App Store key statistics Google Play's App Store has 2.33 million apps and 442,000 games Games make up 15.6% of the Google Play Store Education and business apps are second and third most popular categories Free apps make up 96.2% of the Google Play Store Apps & Games in the Google Play Store Google Play has 2.78 million apps and games on its store, a 5% decrease on the year prior. Google Play Store Quarterly Apps and Games 2009 to 2022 (mm) Google Play Store Annual Apps and Games 2010 to 2021 (mm) Apps in the Google Play Store The Google Play Store had 2.33 million apps on its store, which make up 83% of the entire store. Google Play Store Quarterly Apps 2009 to 2022 (mm) Google Play Store Annual Apps 2010 to 2021 (mm) Games in the Google Play Store Google Play has 445,000 games on its store. Total games on the store peaked in 2017, when it had 735,000 games available. Google Play Store Quarterly Games 2009 to 2022 (mm) Google Play Store Annual Games 2010 to 2021 (mm) Most Popular Google Play Store Categories Paid vs Free Apps in Google Play Store Average App Price in Google Play Store Page 2 If you have a question, or just want to say hello, please fill in the form below! What's your favourite app? We're sure at least a few names come to your mind, without which you can't go through your day. Depending on your device's operating system, you should thank the Apple App Store or the Google Play Store for letting you enjoy those applications. The two app stores are great players in the app industry and have developed excellent customer bases. However, as both of them have their qualities and drawbacks, proceed to check this Apple App Store vs Google Play Store comparison and decide which you would prefer more. What Are Apple App Store and Google Play Store? Google Play Store and Apple App Store are both official app stores for Android and iOS, respectively. Launched in 2008, they have significantly grown ever since. In the Google Play Store and the Apple App Store, users can browse and download Android and iOS apps as well as music, books, movies, and television programmes. Apple App Store vs Google Play Store — Quality Considering the approval time of an app, you can easily understand which of the two app stores delivers more quality apps and is safer for its users. It takes about two hours or less for Google Play Store to review and approve an app. Is that really enough time to check if the app is ready to be released for public use? Probably not, since there are thousands of Android apps submitted daily. But each app goes through an automated process to be verified if it is virus/malware-free and whether it contains nudity or copyrighted images. Moreover, the apps are checked manually by experts. In contrast, the Apple App Store takes longer to review apps before uploading them on the platform. Over 90% of the iOS apps get inspected within 48 hours. We can conclude that the Apple App Store provides its users with higher-quality apps. While Google Play also includes great apps, there is a high possibility that you can come across some buggy applications that might cause security concerns. Apple App Store vs Google Play Store — Revenue Regarding sharing the revenue with the app developers, both Google Play Store and Apple App Store have the same rules. 70% of the revenue goes to the developer, while 30% goes to the store. Even so, the Apple App Store led with an estimated revenue of \$85.1 billion (roughly £70.5 billion) in 2021, responsible for 63% of total app revenue. In the same year, Google Play Store generated revenues of nearly \$47.9 billion (roughly £39.7 billion) through Android apps. That is significantly less than Apple's App Store profit. However, compared to the previous year, it has still increased by 24%. Moreover, Apple App Store outperforms Google Play in generated revenue even though Android accounts for 71% of the mobile & tablet operating system market share worldwide as of July 2022 (as compared to 28.37% owned by iOS). Furthermore, as of August 2022, Apple has a market cap of \$2.66 trillion (roughly £2.20 trillion), making it the world's most valuable company. Most businesses advise mobile app developers to launch apps for iOS first if their goal is to make money since the Apple App Store is the front runner in this area. Apple App Store vs Google Play Store — Growth Since their launch in 2008, Apple App Store and Google Play Store have expanded significantly. Smartphone usage statistics in the UK show that 100% of GenZ in the UK are smartphone users. How do you think this has affected the growth of app stores? Google Play Store has shown remarkable growth in the number of available Android apps. On the flip side, the Apple App Store stands out with its increase in yearly gross revenue. However, that doesn't mean that Google's Play revenue growth rate is something to look down on. For example, in 2021, Google Play Store had a revenue increase of 24% compared to 2020. Similarly, statistics from 2021 show app growth in the Apple App Store from 4.2 million in 2020 to 4.5 million in 2021. Play Store vs App Store — Number of Apps The Apple App Store had only 500 iOS apps available during its launch. As of the first quarter of 2022, it includes 2.11 million apps, which makes it the second-largest app store on the market. So, is Google Play Store bigger than Apple App Store? Yes, it is the largest app store with 3.3 million Android apps as of the first quarter of 2022. In 2021, users worldwide downloaded 111.3 billion mobile apps from Google Play, up from 108.5 billion apps in 2020. Stats project that Google Play Store users will download 139 billion mobile apps in 2024. As Google Play is available for a broader range of products, it generates more downloads than the Apple App Store, which is available only for Apple devices. Moreover, the number of apps constantly fluctuates for both app stores since they regularly remove low-quality apps or apps that do not follow the current guidelines. However, even with regular app filtering, the number of applications is steadily increasing throughout the years. Advantages of Apple App Store and Google Play Store The most significant advantage of the Apple App Store from a user's view is that it delivers high-quality, thoroughly checked apps. In addition, customers can choose from the list of available iOS apps with budget-friendly prices and safely enjoy them. What Apple App Store users consider an advantage would be a disadvantage for Google Play Store users. Unlike Apple, Android offers its customers access to many more free apps. What Is the Difference Between Google Play and Apple App Store? Although the two app stores serve the same purpose — providing their users with quality apps, they surely have some differences. Apple App Store leads in revenue, and unlike Google Play, it is available in China too. Moreover, Apple App Store users are used to paying for their iOS apps, thus contributing to the yearly revenue. It's fair to say that Google Play differs from Apple App Store by being more developer-friendly, as the app approval process is not that strict. Finally, Google Play charges developers a one-time registration fee of \$25 (roughly £20.7) to submit an app, whereas Apple has a \$99 roughly (£82) yearly developer fee. User Opinions If you go through customer reviews for both app stores, you will be surprised to find that their overall rating is not so good. Interestingly enough, both have the same rating score of 1.6 stars on Trustpilot. However, let's focus on the positive reviews since the negative ones for both app stores are mainly regarding unapproved refunds. Android customers are happy with how well organized and easy to use the app store is. Moreover, reviewers mentioned that Google Play offers an excellent variety of Android apps and games. However, in many reviews, customers noted that there are also numerous low-quality apps, and Google Play should take care of that issue. The users of the Apple App Store are mainly satisfied with the overall products, and many mentioned that they are using multiple different Apple devices. Furthermore, the Apple customer service team has received positive feedback. Wrap Up So, which is better: Play Store or App Store? Indeed, it is a never-ending battle between two giants in the app industry. Google Play Store and Apple App Store are vibrant marketplaces and home to millions of different apps. Not only are they convenient and fun for Android and iOS users, but their app stores have also formed excellent developer resources and monetization opportunities. There are many positive things about the two app stores, but, of course, there are also some downsides that give them plenty of room for improvement. So, we can easily say that it's a tie in the Apple App Store vs Google Play Store contest.

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